



## Speaker's Bureau Files

On this section you will find four files to assist you as a member of *The Blueprint for Education Change*™ Speaker's Bureau.

[Blueprint Communications Playbook.pdf](#) – Provides all the background you should need to know in communicating the Blueprint – elevator pitches, short goal descriptions, Blueprint background, talking points you can use for different types of speeches, and guidelines on how to use the Blueprint logo and incorporate it into your own materials or web site.

[Blueprint Logo.jpg](#) – The jpeg version of the Blueprint logo that you can use to label Blueprint information or link on your own web site. For instructions on how to use it, see the Playbook.

[Blueprint Speakers Slides.ppt](#) – The Power Point slide deck you can use to present the Blueprint to audiences in a consistent format. The first slide contains placeholder spaces where you can insert your organization information and the date; all other slides are ready to go. This presentation takes about 30 minutes, but can be cut back or added to for different audiences. **NOTE: It is important to view or print this file in Notes format** (View -> NotesPage) to see the talking points and explanation behind every slide. Please contact Amanda Teske at [ateske@E3Alliance.org](mailto:ateske@E3Alliance.org) or 512.223.7246 every time you present this information so we can track what audiences have seen the Blueprint presentation.

["Losing Ground"](#) video – The video that provides the case for focusing on education in Central Texas and provides background on the Blueprint. This video runs about 5 minutes and can be played on any PC with Windows Media Player. Please contact Amanda Teske at [ateske@E3Alliance.org](mailto:ateske@E3Alliance.org) or 512.223.7246 when you play this for a group so we can track what audiences have seen the Blueprint video.